

MEASURES OF THE CABINET MEMBER FOR ECONOMY DEVELOPMENT (up to July 2017)

Service	Measure - definition	2014-15	2015-16	2016-17	Latest Information (accumulative data up to July 2017)
Tourism, Marketing and Customer Care	ET3 Benefits to the local economy by supporting high level and strategic events	£4,814,867	£5,928,034	£6,764,860	Figures not received.
Tourism, Marketing and Customer Care	ET1 Number of Snowdonia Mountains and Coast website hits	-	626,498	815,675	316,901
Economy and Community Department	ERh7 (NEW) Percentage of high-value jobs created / safeguarded	-	-	-	76%
Economy and Community Department	E1 (NEW) Number of businesses receiving support	-	-	-	38
Economy and Community Department	E3 (NEW) Number of jobs created from initiatives in receipt of support	-	-	-	6.5

Service	Measure - definition	2014-15	2015-16	2016-17	Latest Information (accumulative data up to July 2017)
Economy and Community Department	E4 (NEW) Number of jobs safeguarded from initiatives in receipt of support	-	-	-	21
Strategy and Development	E2 Investment for the county via projects	£1,255,000	£3,241,616	£6,622,171	£3,130,707
Strategy and Development	ERh6 (NEW) Percentage of properties in Gwynedd able to receive superfast broadband	-	-	-	82%
Strategy and Development	ERh5 (NEW) Number of participants in rural activities	-	-	-	40
Maritime and Country Parks	EM1 (NEW) Number of beaches in receipt of a quality award	-	-	-	13